

LANKA COMMODITY BROKERS LTD TEA MARKET REPORT

P.O.Box.2077, Colombo, No: 70 & 72, Maligakanda Road, Colombo 10, Sri Lanka. Tel:94 11 5222300 Fax: 94 11 5377090 E-mail: lcbl@lcbl-sl.com Website: www.lcbl-sl.com



SALE NO.13 OF 29TH/30TH MARCH 2022

COMMENT

This week's tea auction (Sale # 13) was conducted on March 29 & 30, 2022 (Tue/Wed/), with a weight of 4.8 mkgs, which was a drop of 350,000 kgs when compared to the previous sale's offer quantity. The Low Grown Leafy, Semi Leafy, Tippy & Small Leaf/Premium Flowery catalogues totaled 2.1 mkgs, whilst Main Sale High & Medium category had a weight of 0.57 mkgs. The Ex Estate category had 0.78 mkgs.

There was very strong and improved demand for Ex Estate teas, following the weakening of the Sri Lankan Rupee. Select best Western BOP's gained Rs.40/- to 80/- whilst their corresponding BOPF's advanced Rs.30/- to 40/- per kg. Below best Western BOP's and BOPF's appreciated Rs.70/- to 100/- whilst teas at the lower end gained more. Nuwara Eliya's sold well following quality. Uva/Uda Pussellawa BOP's and BOPF's were Rs.40/- to 80/- per kg dearer. CTC Teas – PF1's of High, Medium and Low elevations gained up to Rs.100/- per kg and more as the sale progressed. BP1's – There were hardly any High Growns on offer while Mediums were sharply dearer. Low Growns were dearer up to Rs.30/-. Russian bulk buyers were again more active. There was maintained demand from Japan, Germany and other European markets for select liquoring teas. There was greater interest from China, Taiwan and Hong Kong as well.

Good demand was once again seen for Low Growns. Select best OP1's together with below-best teas were substantially dearer while poorer teas gained further. The better OP's and OPA's gained sharply whilst others appreciated to a lesser extent. Select best BOP1's ruled fully firm to dearer while improved below-best teas advanced substantially. Pekoes/Pek1's met with sustained interest and appreciated substantially. Well-made FBOP's and FBOPF1's again saw sharply dearer prices whilst others gained to a lesser extent. There was strong demand from Middle Eastern buyers' whilst the CIS buyers bid up for the clean and stylish leafy teas. Interest from Russia was maintained for their usual requirements. Turkey was strong on Pekoes while demand from Syria was maintained. Libya supported the secondary leafy grades. Iraq was active on bottom level teas.

This week's auction comprised of 9,241 lots with a total quantity of 4,880,004 kgs.

The catalogue wise breakdown was as follows:-

	<u>Lot</u>	Qty.(Kgs)
Low Grown Leafy	1,166	635,298
Low Grown Semi Leafy	1,168	491,558
Low Grown Tippy	1,864	929,297
High & Medium	1,214	575,679
Off Grade/BOP1A	1,834	981,701
Dust	433	422,977
Premium Flowery	372	56,977
Ex-Estate	<u>690</u>	786,520
Total	<u>9,241</u>	<u>4,880,004</u>

In Lighter Vein

Two English butchers, who hate

Two English butchers, who hated each other, were doing business across the street from each other for ten years. For the full ten years they always competed for the other's business.

One butcher would put up a sign reading, "Sirloin: £2.50 a pound" and the other would put up a sign "Sirloin: £2 a pound." The first would put up a sign reading, "Whole pork loin: £1.85 a pound" and the second would, again, underprice him.

This went on for the full ten years; back and forth, back and forth. One day the first butcher got a bright idea. Instead of advertising his prices he placed a professionally painted sign reading, "The Queen buys all her meats here."

The next day another professionally painted sign appeared in the window of the butcher shop across the street which read, "God save the Queen."

LOW GROWN TEAS

LEAFY/SEMI LEAFY

BOP1 : Select best and below best BOP1's appreciated by Rs.100-200/-; others were fully firm to dearer.

OP1 : Well made OP1's gained Rs.100-150/- whilst the others were Rs.100-150/- per kg dearer.

OP : Select best types gained Rs.100/- whilst the secondary and poor types were Rs.100/- per kg dearer.

OPA: Select best types appreciated by Rs.100/- when compared to last week sale; others were fully firm to dearer.

PEK/PEK1: Select best Pekoes maintained on last week levels below best were fully firm to dearer. Select best and best

Pekoe1's appreciated by Rs.100-200/- when compared to last week levels.

Quotations (Rs./Kg)	Best		Below Best		Others	
	This Week	Last Week	This Week	Last Week	This Week	<u>Last Week</u>
BOP1	1800-2650	1500-2150	1500-1800	1200-1500	1200-1500	800-1200
OP1	1200-3150	1500-3100	1700-2000	1100-1500	1000-1200	900-1100
OP	1600-2300	1200-1850	1300-1600	1000-1200	1000-1300	800-1000
OPA	1400-1950	1000-1350	1200-1400	900-1000	1000-1200	800-900
PEK/PEK1	1500-1950	1300-1600	1250-1500	1100-1300	1050-1250	900-1100

TIPPY/SMALL LEAF

BOP/BOPSP: Well-made BOP's together with cleaner Below Best gained substantially; balance too appreciated

By Rs.50-70/- per kg and more.

BOPF/BOPFSP: Well-made teas gained substantially, whilst cleaner Below Best and cleaner teas at the lower end

too were dearer to a lesser extent.

FBOP/FBOP1: Well-made FBOP's together with cleaner Below Best gained substantially; balance too were

dearer by Rs.50/- per kg and more. FBOP1's in general appreciated by Rs.50-100/- per kg and

more.

FBOPF/FBOPF1 : Very Tippy teas continued to attract good demand and were substantially dearer. Best and cleaner

Below Best followed a similar trend. Balance too gained by Rs.50-100/- per kg. Well-made FF1's together with cleaner Below Best were substantially dearer; balance too gained by Rs.50-70/- per

kg and more.

FBOPFSP/EXSP: Very tippy teas continued to attract good demand whilst other sort too gained further.

Quotations (Rs./Kg)	Best		Below Best		Others	
	This Week	Last Week	This Week	Last Week	This Week	Last Week
BOP/BOPSP	1500-2000	1300-1650	1100-1500	1000-1300	900-1100	800-1000
BOPF/BOPFSP	1500-1850	1300-1450	1100-1500	900-1300	900-1100	800-900
FBOP/FBOP1	1600-2350	1500-1750	1200-1600	1000-1500	900-1200	850-1000
FBOPF/FBOPF1	1500-2500	1400-2050	1200-1500	1000-1400	900-1200	800-1000
FBOPFSP/EXSP	3500-6000	3500-5600	2200-3500	2000 - 3500	1500-2200	1000 -2000

MEDIUM GROWN LEAFY/SEMI LEAFY TEAS

FBOP

- Best eased on offer advanced fairly sharply towards the close. Secondary and the poor sorts too also gained Rs.50-100/- and more as the sale progressed.

FBOPF/FBOPF1 - Well made teas on offer gained Rs.50-100/- and more as the sale progressed. Below best types and poorer sorts too were sold well.

PEK/PEK1

- Well made shotty Pekoe1 types gained Rs.50-100/- and the bold varieties too appreciated. Below best and the lower end types too gained Rs.25-50/- towards the close.

Overtations (Pa /Vs) Best		est	Belov	v Best	Others	
Quotations (Rs./Kg)	This Week	Last Week	This Week	Last Week	This Week	<u>Last Week</u>
FBOP	1000-2100	900-1650	900-1000	850-900	800-900	800-850
FBOPF/FBOPF1	1000-2000	925-1550	900-1000	875-925	800-900	825-875
PEK/PEK1	950-1700	850-1450	850-950	800-850	750-850	700-800

HIGH GROWNS TEAS

BOP: Best Western's gained Rs.40-80 per kg. Teas in the Below Best category appreciated Rs.70-100 per kg, whilst teas at the lower end appreciated further. Nuwara Eliya's sold well following quality. Uda Pussellawa's gained Rs.70-100 per kg, whilst the Uva's gained Rs.40-80 per kg.

BOPF: Best Western's - Select high priced teas of last week were firm and Rs.30-40 per kg dearer. Others together with teas in the Below Best category gained up to Rs.100 per kg, whilst prices at the lower end appreciated even further. Nuwara Eliya's were irregular. Uva/Uda Pussellawa's appreciated up to Rs.100 per kg with select invoices gaining further

Quotations (Rs./Kg)	В	OP	BOPF		
	This Week	<u>Last Week</u>	This Week	Last Week	
Best Westerns	880-1,350	780-1350	900-1,180	810-1120	
Below Best Westerns	830-870	740-770	860-890	750-800	
Plainer Westerns	800-820	710-730	830-850	700-740	
Nuwara Eliyas	1,120	1020	1,000	N/A	
Brighter UdaPussellawas	790-870	720-750	900-980	750-820	
Other Uda Pussellawas	750	650	800-880	710-740	
Best Uva's.	870-960	750-860	890-960	760-800	
Other Uva's	730-810	720-740	860-880	710	

MEDIUM GROWN TEAS

BOP: Up to Rs.100 per kg dearer.

BOPF: Gained Rs.100 per kg and more.

Quotations (Rs./Kg)	ВОР		BOPF	
	This Week	Last Week	This Week	Last Week
Best Westerns	860-1500	700-1450	860-1000	770-850

CTC TEAS

HIGH GROWN:

BP1 - Hardly any offerings.

PF1 - Gained up to Rs.100 per kg and more as the sale progressed.

MEDIUM GROWN:

BP1 - Rs.100 per kg dearer.

PF1 - Gained Rs.100 per kg and more as the sale progressed.

LOW GROWN:

BP1 - Firm and Rs.10 per kg dearer.

PF1 - Gained Rs.100 per kg and more as the sale progressed.

PF		F1	BP1		
Quotations (Rs./Kg)	This Week	Last Week	This Week	Last Week	
High	710-880	620-760	700-780	560-660	
Medium	670-890	620-710	650-780	560-700	
Low	660-1180	600-920	630-880	640-820	

(Cont'd... 5)

OFF GRADES

FGS/FGS1:

Select best Liquoring FNGS/FNGS1s firm to dearer Rs.125-150/- per kg whilst poorer sorts advanced Rs.75-100/- per kg. Clean Low Grown FNGS1 gained sharply by Rs.100-120/- per kg whilst others followed a similar trend.

BM:

Well-made BM's advanced Rs.100/-per kg. Best teas and lower end teas were dearer Rs.100-120/- per kg.

BOP1A:

Select best BOP1A's advanced by Rs.100-150/-per kg and at times more whilst best and below best appreciated by Rs.75-100/- per kg.

QUOTATIONS (Rs./kg)	HIG	GH	MED	IUM	LO)W
	This Week	Last Week	This Week	Last Week	This Week	Last Week
Good Fannings (Orthodox)	730-880	600-720	800-880	600-710	800-880	600-720
Good Fannings (CTC)	550-650	510-620	580-680	510-620	580-680	510-620
Other Fannings (Orthodox)	620-720	520-620	580-770	520-620	580-770	520-620
Other Fannings (CTC)	N/A	N/A	N/A	N/A	N/A	N/A
Good BM's	770-900	700-770	770-900	700-780	770-900	700-800
Other BM's	625-770	650-700	625-770	650-700	625-770	650-700
Best BOP1As	900-970	650-720	925-1000	650-750	950-1300	680-950
Other BOP1As	820-870	550-650	820-870	550-650	820-870	550-650

DUST

DUST/DUST1:

Liquoring High Grown D1's substantially dearer by as much as Rs.100-150/- per kg; others were substantially dearer by as much as Rs.60-80/- per kg. Low Grown Clean Dust/Dust1s's ubstantially dearer by as much as Rs.100-120/- per kg.

PD:

PD's from High & Medium elevations witnessed a sharp increase by 100-150/- per kg, whilst Low Grown PD's were substantially dearer by as much as Rs.60-100/- per kg and at times more.

QUOTATIONS (Rs./kg)	HIGH		MEDIUM		LOW	
	This Week	Last Week	This Week	Last Week	This Week	Last Week
Good Primary Dust1 (Orthodox)	900-1300	700-1140	710-850	630-680	900-1160	650-790
Good Primary PD (CTC)	730-870	650-780	730-880	650-740	750-880	630-700
Secondary Dust	500-590	450-500	520-580	390-480	550-600	430-500

(Cont'd...06)

WESTERN ME	DIUM		
*Dartry Valley	BOP		1500/-
Uplands	BOP		1500/-
Nayapane	BOP		1500/-
Craighead	BOP		1500/-
*Ancoombra	BOPSP		1400/-
*Ancoombra	BOPF/BO	PFSP	1040/-
*Vellaioya	BOPF/BO	PFSP	1000/-
Dartry Valley	BOP1	+++	2350/-
Harangalla	FBOP/FB0)P1+++	2100/-
Harangalla FB	OPF/FBOPF	71 +++	2000/-
Dehiwatte Super	OP/OPA	+++	1550/-
Dartry Valley	OP1	+++	2100/-
*Harangalla	PEK/PEK	1 +++	1700/-
Dartry Valley	PEK/PEK1	+++	1700/-
Sanquhar	PEK/PEK1	+++	1700/-
Uplands	PEK/PEK1	[1650/-

WESTERN HIGH

Somerset	BOP	1350/-
Queensberry	BOP SP	1350/-
Somerset	BOPF/BOPFSI	P 1180/-
Venture	BOP1	+++ 2150/-
Bambrakelly	FBOP/FBOP	1 +++2050/-
Glenloch	FBOPF/FBOPF	1 +++1750/-
Bambrakelly	OP/OPA	+++1500/-
Venture `	OP/OPA	+++1500/-
Torrington	OP1	+++1850/-
Weddemulla	PEK/PEK1	+++1500/-

NUWARA ELIYA

Mahagastotte	BOP	1120/-
Kenmare	BOPF/BOPFSP	730/-
Mahagastotte	FBOP/FBOP1	2000/-
Courtlodge	FBOP/FBOP1	2000/-
Mahagastotte	OP/OPA	1000/-
Lovers Leap	PEK/PEK1	1550/-

CTC TEAS

HIGH GROWN

Dunsinane CTC	PF1	880/-
Mt Vernon CTC	BP1	780/-
Mt Vernon CTC	BPS	800/-

MEDIUM GROWN

*New Peacock CTC	PF1	890/-
Delta CTC	PF1	890/-
Delta CTC	BP1	+++780/-
Donside CTC	BPS	820/-

LOW GROWN

Hingalgoda	PF1	1180/-
*Kalubowitiyana	PF1	1160/
Ceciliyan CTC	BP1 +-	++ 880/-

UVA MEDIUM

Aruna Passara	BOP	1500/-
Halpewatte Uva	BOPSP	+++1550/-
Demodera "S"	BOPSP	+++1550/-
Dickwella	BOPF/BOPFSF	+++1550/-
Maratenne	BOP1	+++ 1950/-
Telbedde	BOP1	+++ 1950/-
Dickwella	FBOP/FBOP1	+++ 2400/-
Dickwella	FBOPF/FBOPF	+++1700/-
Tinioya	OP/OPA	+++1650/-
Adawatte	OP1	+++2000/-
Tinioya	OP1	+++2000/-
Halpewatte Uva	PEK/PEK1	1650/-
Uva Samovar	PEK/PEK1	1650/-
Dickwella	PEK/PEK1	1650/-

UVA HIGH

Aislaby	BOP	1350/-
Ranaya	BOPSP	+++ 1300/-
Ranaya	BOPF/BOPFS	SP 960/-
Nayabedde	BOPF/BOPFS	SP 960/-
Ellathota Uva	BOP1	1750/-
Oodoowerre	FBOP/FBOP	1 +++ 2000/-
Aislaby	FBOPF/FBOPI	F1 +++ 1650/-
Glenanore	OP/OPA	+++ 1650/-
Glenanore	OP1	+++ 2200/-
Gonamotawa	PEK/PEK1	+++ 1600/-

UDA PUSSELLAWA

*Liddesdale	BOP	870/-
Kirklees	BOP	870/-
Gonapitiya	BOPSP	890/-
*Brookside	BOPF/BOPFS	SP+++ 980/-
*Ragalla	BOPF/BOPFS	SP 960/-
* Brookside	BOPF/BOPFS	SP 960/-
Almar	BOP1	1160/-
Delmar	FBOP/FBOP1	+++1650/-
Blairlomond	FBOPF/FBOPF1	+++ 1500/-
*Delmar	FBOPF/FBOPF1	+++ 1450/-
Almar	OP/OPA	1500/-
Almar	OP1	+++1750/-
Blairlomond	PEK/PEK1	++ 1350/-
*Delmar	PEK/PEK1	1200/-

OFF GRADES

Kenmare	BP	+++	1450/-
Court Lodge	BP		1300/-
Telbedde	BP		1300/-
*Chandrika Estat	te BP		1250/-
Hingalgoda CTC	PF	+++	980/-
Gunawardana	BM	+++	1080/-
Norwood	FNGS/FN	GS1	1020/-
Kotiyagalla	FNGS/FN	GS1	1020/-
*Chandrika Estat	teBOP1A	+++	1300/-
Aldora	BOP1A		1200/-
*Narangala Super BOP1A			1180/-
*Goorookoya Sup	er BOP1A		1180/-

LOW GROWN LEAFY GRADES

Pothotuwa	BOP1 +++	2650/-
New Vithanakanda	a OP1	3150/-
Golden Garden	OP +++	2300/-
Liyonta	OPA +++	1950/-
Adams View	PEKOE +++	1950/-
*Makandura	PEKOE1 +++	1950/-
*Wattahena	PEKOE1	1900/-
*Wikiliya	PEKOE1	1850/-
*KDU Super	PEKOE1	1850/-

LOW GROWN TIPPY GRADES

Brombil	BOP	+++	2000/-
Pothotuwa	BOP		1950/-
*Makandura	BOP		1900/-
*Mahaliyadda	BOP		1900/-
Nawagamuwahena	BOPSP	+++	1950/-
*Sithaka	BOPF	+++	1850/-
*Hidellana	BOPF		1800/-
*Allen Valley	BOPFSF	P+++	1800/-
*Makandura	BOPFSF	•	1650/-
Golden Garden	BOPFSP		1650/-
Pothotuwa	FBOP		2350/-
*Hidellana	FBOP		2150/-
*Sithaka	FBOP		2100/-
Navinda	FBOP1		2350/-
*Goorookoya Sup	FBOP1		2250/-
Garden Leaf	FBOP1		2100/-
*Hidellana	FBOP1		2000/-
Pothotuwa	FBOPF		2500/-
Balagala	FBOPF1		2050/-
*Hidellana	FBOPF1		1950/-
*Geekiyanahena	FBOPF1		1900/-

PREMIUM FLOWERY

Brombil	FBOPFSP	5100/-
New Deniyaya	FBOPFEXSP	6000/-
Yalta	FBOPFEXSP	5800/-
Thundola Ella	FBOPFEXSP1	5450/-

DUST

Mattakelle	DUST1	1300/-
Delta CTC	PD	880/-
Cecilivan CTC	PD	880/-

^{*} Sold by Lanka Commodity Brokers Ltd / +++All Time Record Price / ++ Equal All Time Record Price

COLOMBO AUCTION - GROSS SALE AVERAGES SALE NO.12 OF 23RD MARCH, 2022

	2022		2021		
	Weekly	Month to Date	Year to Date	Weekly	Year to Date
Uva High Grown	839.47	726.42	666.88	595.62	582.33
Western High Grown	796.00	746.03	727.04	636.36	634.40
High Grown	808.26	740.73	710.44	627.18	621.39
Uva Medium	929.92	745.62	697.31	614.97	598.44
Western Medium	774.44	662.37	639.30	595.72	584.91
Medium Grown	818.60	686.14	655.65	600.98	588.59
Low Grown (Orthodox)	1,049.07	874.01	801.93	693.27	687.11
Combined L.G. (Orthodox + CTC)	1,014.60	843.25	782.25	681.34	676.89
Total	934.69	792.61	745.38	657.41	651.61

Private Sale Figures (21.03.2022 - 26.03.2022) - 103,897.50 Kgs

Cumulative - 1,085,640.50 Kgs

DETAILS OF TEAS AWAITING SALE

	Sale of	4 th /5 th April'22	Sale of 19th/20th April'22		
	<u>Lots</u>	Oty. (Kgs)	<u>Lots</u>	Qty. (Kgs)	
Low Grown Leafy	1,824	736,518	1,701	688,233	
Low Grown Semi Leafy	1,225	528,480	1,190	507,704	
Low Grown Tippy	2,031	1,057,111	1,787	903,805	
High & Medium	1,276	623,918	1,276	605,468	
Off Grade/BOP1A	2,266	1,190,796	2,168	1,129,428	
Dust	461	432,387	450	420,213	
Premium Flowery	324	52,609	312	50,383	
Ex-Estate	<u>735</u>	730,660	628	710,200	
Total	10,042	<u>5,352,479</u>	<u>9,472</u>	<u>5,015,434</u>	

(Cont'd...08)

CATALOGUES

Sale No.15 of 19th/20th April 2022

The Main Sale & Ex-Estate Sale catalogues closed on 24th March, 2022 at 04.30 p.m.

Sale No.16 of 26th/27th April, 2022

The Main Sale & Ex-Estate Sale catalogues are scheduled to be closed on 31st March, 2022 at 04.30 p.m.

Sale No.17 of 03rd/04th May, 2022

The Main Sale & Ex-Estate Sale catalogues are scheduled to be closed on 08th April, 2022 at 04.30 p.m.

BROKER'S SELLING ORDER

SALE NO.14

Auction of 04th/05th April, 2022

Leafy/Tippy/BOP1A/ Premium Flower

- 1. Asia Siyaka Commodities PLC
- 2. Ceylon Tea Brokers PLC
- 3. Bartleet Produce Marketing (Pvt) Ltd
- 4. Mercantile Produce Brokers (Pvt) Ltd
- 5. Eastern Brokers Ltd
- 6. Forbes & Walker Tea Brokers (Pvt) Ltd
- 7. Lanka Commodity Brokers Ltd
- 8. John Keells PLC

High & Medium/Off Grades/Dust

- 1. Bartleet Produce Marketing (Pvt) Ltd
- 2. Forbes & Walker Tea Brokers (Pvt) Ltd
- 3. Mercantile Produce Brokers (Pvt) Ltd
- 4. Asia Siyaka Commodities PLC
- 5. John Keells PLC
- 6. Eastern Brokers PLC
- 7. Ceylon Tea Brokers PLC
- 8. Lanka Commodity Brokers Ltd

Ex-Estate

- 1. Eastern Brokers PLC
- 2. Forbes & Walker Tea Brokers (Pvt) Ltd
- 3. Bartleet Produce Marketing (Pvt) Ltd
- 4. Asia Siyaka Commodities PLC
- 5. Mercantile Produce Brokers (Pvt) Ltd
- 6. John Keells PLC
- 7. Lanka Commodity Brokers Ltd
- 8. Ceylon Tea Brokers PLC

Crop & Weather

For the period of 21st March to 27th March, 2022

Western/Nuwara Eliya Regions

Clear weather conditions were reported in both regions throughout the week, whilst a few subdistricts in the Western Region reported isolated evening showers. The Department of Meteorology expects heavy showers in both regions in the week ahead.

Uva/Udapussellawa Region

Both regions reported bright weather with a few isolated evening showers throughout the week.

Low Growns

Sunny weather was reported throughout the week. Evening showers are expected by the Department of Meteorology in the Ruhuna and Sabaragamuwa regions in the week ahead.

Crop Intake

The Western Region reported a slight increase in the crop intake, whilst the Nuwara Eliya, Uva, Udapussellawa and Low Grown regions maintained.

WORLD CROP STATISTICS (MKGS)

Country	Month	2021	2022	Difference +/-	To-date 2021	To-date 2022	Difference +/-
SRI LANKA	Feb	22.52	18.16	-4.36	45.70	40.98	-4.72
BANGLADESH	Jan.	0.28	0.50	0.22	0.28	0.57	0.29
Country	Month	2020	2021	Difference +/-	To-date 2020	To-date 2021	Difference +/-
KENYA	Dec.	54.10	52.50	-1.60	569.50	537.80	-31.7
SOUTH INDIA	Dec.	20.50	14.80	-5.7	222.00	235.70	13.70
NORTH INDIA	Dec.	53.60	49.7	-3.90	1035.50	1093.30	57.80
MALAWI	Dec.	5.30	3.80	-1.50	45.20	50.60	5.4
TANZANIA	Sep.	1.68	1.60	-0.08	21.17	20.10	-1.1
UGANDA	June	5.77	3.57	-2.2	33.94	25.74	-8.20

"Africa Tea Brokers Bulletin of Statistics"

-OTHER MARKETS-

SOUTHINDIAN ROUNDUP FOR THE WEEK ENDING 26TH MARCH - 2022

KOCHI

CTC LEAF

Demand: Good Demand. All grades sold irregularly around last levels.

LEAF - ORTHODOX:

Demand: Fair demand.

Market: Well made High grown and medium whole leaf selling around last levels, larger brokens occasionally dearer. The secondary brokens and fannings selling at steady levels.

Buying Pattern: Middle East and CIS buyers operated.

DUST

Demand: Better general demand.

Market: Market opened at a fully firm to irregularly dearer trend and prices for better liquoring popular varieties witnessed better enquiry and appreciated in value. Plainer sorts however witnessed an irregular trend.

Buying Pattern: Major blenders were active with useful support from packeteers & Internal buyers operated selectively. Upcountry buyers operated on bolder grades. Best mediums witnessed fair support from internal & regional packeteers.

COONOOR

CTC LEAF

Demand: Strong.

Market: Market generally was fully firm to dearer on the Brokens of all categories and on the Bolder Brokens of the Mediums. However, the BOPF's have had less enquiry by selling at rather barely steady to easier levels with fair withdrawals. The sale had continued to witness frequent disruption due to technical snag, which had actually brought down the tempo of the sale.

Buying Pattern: Good Internal enquiry was forthcoming with equally good support from the Major Blenders. Export has been lending fairly good support for the first time after long time with SSK Exports seen operating actively.

ORTH LEAF

Demand: Strong.

Market: Market was tending fully firm to dearer by Rs.5/- to Rs.10/- and more following quality across all grades and categories.

Buying Pattern: Strong Export operation was witnessed after a gap of four weeks with equally good support from the Internal buyers.

CTC DUST

Demand: Good.

Market: An irregular market with the fairly blacker and cleaner teas had better demand by selling at barely steady to occasionally dearer levels. Others with less black and fibrous teas have dropped in prices or rather witnessed some withdrawals.

Buying Pattern: Fairly good Internal enquiry was forthcoming with an encouraging and hopeful support witnessed from the Exporters in which SSK Exports seen active on the fairly blacker and cleaner types.

(Cont'd... 11)

ORTH DUST

Demand: Fair.

Market: Market was generally tending easier by Rs.3/- to Rs.5/- with fair withdrawals on the browner/discolored and fibrous teas.

Buying Pattern: Fair participation from the Internal buyers with select buying from the Major Blenders. Export was also lending fair support.

COIMBATORE

CTC LEAF

Demand: Fair demand.

Market: Better medium and popular sorts were barely steady to lower by Rs.2/- sometimes more with few withdrawals. Medium teas were irregular and lower by Re.1/- to Rs.2/-. Plainer teas were barely steady.

Buying Pattern: Blenders, packeteers and exporters were active. Others selective.

ORTH LEAF:

Demand: Fair demand.

Market: Whole leaf were lower by Rs.5/- to Rs.6/-. Brokens were fully firm to occasionally dearer with some withdrawals. BOPF/FNGS lower by Rs.2/- with heavy withdrawals.

Buying Pattern: Exporters and internal buyers were active.

CTC DUST

Demand: Good demand.

Market: Better medium and popular sorts were fully firm to occasionally dearer with few withdrawals. However, as sale progressed the finer grades were dearer by Rs.2/- to Rs.3/-sometimes more following quality. Medium and plainer teas were irregular and lower by Rs.2/-.

Buying Pattern: Internal buyers were active. Others selective.

ORTH DUST

Demand: Fair demand.

Market: Lower by Rs.2/- to Rs.3/- with some withdrawals.

Buying Pattern: Exporters were selective.

Source: Paramount Tea Marketing (SI) Private Limited

30th March, 2022.

-/mk

INTERNATIONAL TEA NEWS

Vietnam represents 5th largest tea supplier to US

Vietnam is the fifth largest tea supplier to the United States, with the share of tea imports from the nation as part of total US tea imports increasing by 0.5 percentage points compared to January, 2021.



The share of tea imports from Vietnam as part of total US tea imports expands by 0.5 percentage points on year.

The Import-Export Department under the Ministry of Industry and Trade quoted statistics from the United States International Trade Commission (USITC) as saying that US tea imports in January reached 8.65 thousand tonnes, worth US\$40.6 million, up 2% in volume and 13.4% in value compared to January, 2021.

The average price of imported tea into the US in January therefore stood at US\$4,688.7 per tonne, an annual rise of 11.3% on-year.

Argentina, China, and India made up the three major tea suppliers to the US market, with imported tea from these three locations accounting for 57.7% of total US tea imports in January.

Most notably, both the US' volume and value of imports from the country increased in January, with the import price of tea hovering at around US\$1,668.6 per tonne, up 22.5% compared to January, 2021.

Black tea and green tea were the two main types of tea imported by the US in January, with Vietnam being the sixth largest supplier of black tea to this market, with volume and value of black tea imports from the nation both seeing growth.

The proportion of black tea imports from the Vietnamese market expanded by 0.9 percentage points on-year. Despite being the fourth largest supplier of green tea to this market, both the US' volume and value of imports from Vietnam suffered a fall as the proportion of green tea imports from the country dropping by 1.5 percentage points from early last year.

Tea industry needs two-pronged approach, says Indian Tea Association

It is well known that our scope for higher export hinges on higher production of orthodox given the popularity and demand of Assam orthodox abroad

By Roopak Goswami March 26, 2022

Guwahati: The tea industry must adopt a two-pronged approach to not just regain lost markets, but also secure footholds in newer markets, the chairperson of the Indian Tea Association said.

Speaking on the declining tea exports, Nayantara Palchoudhuri said a two-pronged approach is necessary. Traditional markets must be protected through periodic delegations, interaction with trading bodies and growing markets should be tapped through sustained promotional drives and activating interaction with trading bodies and govt agencies of these countries.

She said this recently at the 131st annual general meeting of the Assam Branch Indian Tea Association held at Jorhat.

"The pandemic and the unresolved payment issues concerning Iran, which is our largest orthodox market, have pulled down exports substantially in the last two years. India's export in 2021 is 196 mkg," she said.

"The conflict in Eastern Europe between Russia and Ukraine does force the industry to keep its fingers crossed as more than 45 mkg is exported to the CIS countries. Russia is a traditional and largest Indian tea market for Orthodox and CTC teas. However, this is generally a lean period of exports to Russia, and it usually picks up from August/September. The Association in a recent meeting with the Union Commerce Ministry and DGFT has submitted for provisions of financial assistance to exporters to defray additional costs," she said.

"Forty per cent of global export market distribution is skewed towards orthodox. Thus, in a scenario where the scope to bolster CTC exports is little, India has to produce more Orthodox to increase exports and secure stability in the domestic market through correction of product mix," she added.

To encourage Orthodox production, the orthodox incentive needs to be not only restored but also revised upwards from Rs 3 to at least Rs 20 per kg and our pleas to the Union Commerce Ministry subsists. The Association has made its submissions to the Parliamentary Standing Committee on Commerce in Kolkata and Delhi recently.

The drop in India's production for two successive years -2020 & 2021 has helped in correcting the demand-supply mismatch with the wiping out of the huge surplus stock. In 2021, Assam has seen a decline of 8%, which is almost 54 mkg, when compared to 2019. In the global context, the total world output estimated at around 6470 mkg in 2021 is higher by 3% and 5% in comparison to 2020 and 2019 respectively.

"With production increasing, prices are getting affected as predicted by the Food and Agriculture Organisation some time back," she said.

In India, while on one hand, the organised sector's production is showing a declining trend (-0.7%), the small tea grower sector production is up by nearly 200 % since 2005, and surpassed 50% of overall production. "Unfettered addition of new areas into tea should not be allowed so that both the organised sector and STG sectors coexist amidst economic viability," she said.

On the price front, she said the tea price trajectory of the last decade reflects a prolonged phase of stagnation and pushing a large segment of producers into crisis.

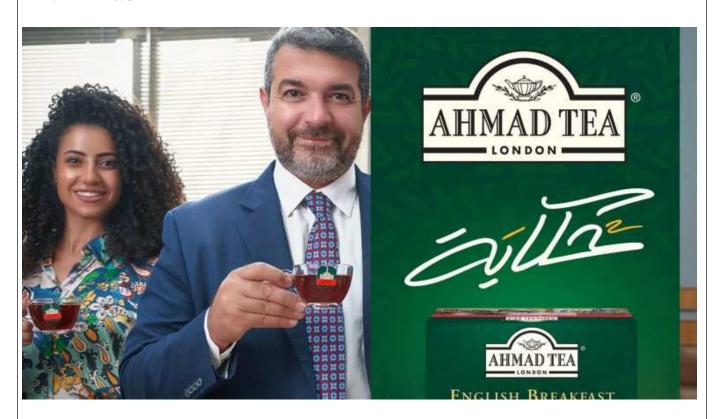
"In the current fiscal, over 50% of North India CTC and Dust have sold below Rs.175 per kg at the auctions. In 2021, prices dropped to 2019 levels. At current price levels, the industry cannot be sustainable. The leading buyers must show the way for sustainable sourcing so that teas are sold above the cost of production," she said.

"The surge in imports by as much as 48 % in 2020 and 11% in 2021 worries us. The influx of average quality teas at cheaper rates from countries with a lower cost of production upsets the demand-supply balance and causes depression in prices. Monitoring needs to be strengthened, and non FSSAI compliant teas from abroad should not be allowed at all, which we have articulated time and again," she said.

Ahmad Tea makes inroads in Egypt

Exclusive quality products for seekers of excellence

Daily News Egypt



Taking advantage of a growing market and improved business climate in Egypt, the world's top brand Ahmad Tea plans to boost its presence in the North African country, especially after its huge campaign "which created "a buzz on the market. In continuation of its 20-year success story in Egypt and 30 years of landmark achievements globally, the well-known London-based tea artists are expanding across the country with a wide range of high-quality products made by state-of-the-art brewing lines to satisfy tea lovers from all walks of life.

Banking on its deep-rooted knowledge of the local market, Ahmad Tea produces a wide range of products meeting all tastes everywhere, anytime. Ahmad Tea's latest commercial campaign highlighted four lines of its main range of elite products. On top of these, is London Blend, which is specifically made for the Egyptian taste with various weights as well as extra strong flavor. There are also fruit-flavored products, i.e. providing infusion of the finest black tea with natural fruits and an extraordinary aroma of each fruit such as raspberry, blackcurrant, strawberry, apple, apricot and peach.

Green tea is another pre-eminent product made with the finest ingredients with special flavors like jasmine, mint, lemon, raspberry and pomegranate. For those with passion for excellence, there's always English Breakfast, which is the most luxurious and classy range with the best quality of tea all over the world.
Motivated by the company's well-established belief that tea consumers deserve the best, it will continue offering them elite tea products everywhere, anytime. As the company's success story in Egypt reflects strong consumer loyalty to Ahmad Tea and great confidence in the brand, tea drinkers will get the pick of the bunch. What makes Ahmad Tea pre-eminent is that each of its products is simply a jewel in the crown, made especially for everyone.
For Ahmad Tea, Egypt stands out as a remarkable market with exceptional, infinite opportunities for growth in the coming years. Growing demand for Ahmad Tea in Egypt reflects consumer confidence in our brand.
